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Ford Motor Company By Bryce G. Hoffman**

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|ChangeThis 93.01 I chronicle those events in my new book, American Icon: Alan Mulally and the Fight to Save Ford Motor Company. During the year I spent researching

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Granted unprecedented access to Ford's top executives—including countless hours with CEO Alan Mulally—top-secret company documents, Bill Ford and the Ford

Alan mulally - wikipedia

Mulally's achievements at Ford are chronicled in the book, An American Icon: Alan Mulally and the Fight to Save Ford Motor Alan Mulally at Ford Motor Company;

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APA Citation (style guide) Hoffman, B. G., & Larkin, P. (2015). American icon: Alan Mulally and the fight to save Ford Motor Company. Unabridged.

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